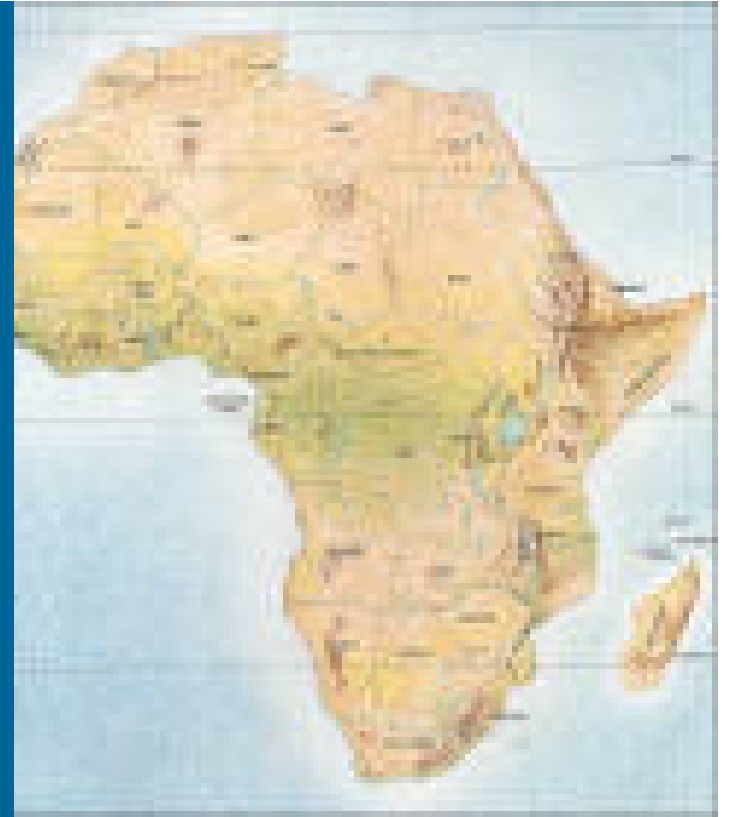


HOPE

Worldwide

Community Mobilisation,
Prevention & Abstinence



HOPE *worldwide* Africa

Organizational description:

- Faith-based organization
- Registered with USAID
- Consultative status with the United Nations
- 14 years experience in community HIV/AIDS Care, Support and Prevention, and OVC care and support
- Supported by USAID, CDC, FHI, Foundations
- Strong network of community, private sector and research partners



HOPE *worldwide* in Africa

- Works in 30 sites in 20 countries
- Has 4 sub regional headquarters
 - Abidjan, Ivory Coast
 - Lagos, Nigeria
 - Nairobi, Kenya
 - Johannesburg South Africa
- Focuses on HIV/AIDS Care, support, and Prevention, and Community Childcare
- Has developed effective, high impact models



HOPE *worldwide* South Africa

- Works in 50 local site
- Regional sites
 - Gauteng
 - Cape Town
 - Durban
 - Mthata
 - Port Elizabeth
 - East London



HIV & AIDS Prevention

- Despite 20 years of the Pandemic, increased medical solutions, and extensive distribution of condoms
- Pandemic continues to progress rapidly
- Address the immediate needs and short-term challenges of the HIV pandemic

HIV & AIDS Prevention

- Experiences has shown that social mobilization at community level is a key ingredient in fostering behavioural change
- Community-developed, community managed, community driven solutions

Community Experience

Peer Educator training

- Workplace
- CBOs
- Institutions



Community Awareness Campaigns

- Pamphlets
- Condoms

High Transmission Areas

- STI Education
- Clinic-based
- Door-to-door

ABC / ABY

- School-based
- FBO-Based
- HIV-Competence

Men As Partners

- Gender-Based Violence



High Transmission Areas

- Community outreach
- Vulnerable communities
- Clinic based program
- Door-to-Door Campaigns
- Track STI rates

Outputs

5 year program
750,000 education sessions
10 Million Condoms
Increase in access to STI clinics



Men As Partners

Aims to encourage active male involvement

- HIV/AIDS
- Gender-based violence
- Domestic violence

4 day workshops

Public Awareness events
& Campaigns

Community Action Teams

Media Programs



ABC / ABY

Schools & FBOs

- **Input from DOE, DOH, DSD**
- **Promote Abstinence as an equal option to Condoms**
- **Complement and integrated into Government's Life skills Program**
- **Encourages debate and discussion**
- **Facilitate expanded reach through Community Action Teams**

ABC / ABY

Methodology

- Target Group 10- 24 year olds
- Intensive training as Peer Educators
- 7-10 Day Life Skills / Abstinence Course
- Facilitated Community Education & Awareness Programs
- Simple Incentive Scheme
- Leadership Camps
- Continued contact
 - Mentoring and capacity development
 - Re-enforce behavior change

ABC / ABY

Curriculum

- Self-awareness and values
- Friendship, dating and relationships
- Peer Pressure
- Drugs & Alcohol
- Gender-based violence
- Teenage pregnancy
- Parenting
- Benefits of abstinence



Schools & FBOs

Benefits

- **Stable community institutions**
- **Resident populations**
- **Existing resources and capacity**
- **Accelerated scale-out possible**

Challenges

- **Integration with School or FBO's variable agenda**
- **Internal politics**
- **Slow implementation**
- **Unrealistic expectations – money, jobs, training**



ABC / ABY REACH

2004

- **75 Schools**
- **20 FBOs**
- **490,000 people educated**

Goals 2005

- **100 Schools**
- **50 FBOs**
- **300,000 people educated**



Thank you

South African
Council of
Churches



Department of
Health
Department of
Social
Development
Department of
Education



USAID
FROM THE AMERICAN PEOPLE

